

MIAMI INK OFF

TATTOO REMOVAL GUIDE

HOW MANY
SESSIONS DO
I NEED?

DOES
TATTOO
REMOVAL
HURT?



CONTENTS



NO PAIN

-INTRODUCTION-

It's the era of self-expression. From the endless social media outlets to the upsurge of modern art forms, presenting us with opportunities for sharing who we are.

PAGE 3

-HOW TATTOO REMOVAL WORKS-

Tattoo removal technology works by using a laser to emit short bursts of light which travel through the skin and are absorbed by ink particles trapped in the skin.

PAGE 4

-HOW MANY SESSION-

The dual laser system allows for more effective removal with fewer treatments. Our patients typically see improvement in skin's appearance after just one session.

PAGE 6

-PRICING?-

At Miami Ink Off we believe that starting over should be affordable and your finances should not block you from achieving the look you desire.

PAGE 8

-VIRTUALLY PAINLESS-

Lidocaine is a local anesthetic which delivers instant numbness to the area undergoing laser treatment.

PAGE 9



- INTRODUCTION -

It's the era of self-expression. From the endless social media outlets to the upsurge of modern art forms, presenting us with opportunities for sharing who we are. Body art is one of them. Tattoos have left most social stigmas behind, and have become an increasingly popular choice among people of all backgrounds.

The Pew Research Center estimates that women and the younger generation are the most likely to get tattoos. Studies show that college towns are the most populated with tattoo shops. Students have turned the experience of getting tattooed—from researching designs to price comparisons—into an opportunity for social exchange. Women leverage the thrill of etching art into their skin as an opportunity to deepen relationships.

Philosophies, likes, emotions, and desires celebrated with body art can change. The art you thought you wanted to wear forever now inspires less enthusiasm. The fond memories behind it have lost their luster. And you are now stuck between accepting perpetual regret or a tedious, painful and costly removal.

But what if you didn't have to settle? What if tattoo removal had become faster, virtually painless, and more affordable?

Miami Ink Off makes erasing your regret easier than ever. In the next few pages, you will read about how Cutera technology and our expert staff will guide you through your tattoo removal. We, at Miami Ink Off, believe that starting over should be celebrated too.



- HOW IT WORKS -



Tattoo removal technology works by using a laser to emit short bursts of light which travel through the skin and are absorbed by ink particles trapped in the skin. The laser causes the ink particles to break apart into smaller pieces allowing the body to remove the ink particles naturally.

Traditional laser tattoo removal technology uses nanosecond laser which emits bursts of light lasting billionths of a second.

These pulses of light travel deep into the skin, heating ink particles causing the ink to expand and break apart. There are several colors of light these types of laser produce, allowing them to target and break apart a variety of ink colors.

Because nanosecond laser technology uses heat to break apart ink particles, these lasers tend to heat the skin, causing tissue damage which can accumulate over time. The overuse of the old nanosecond technology in trying to clear up small ink particles, lead to scarring, pain, and often noticeable, permanent changes to skin pigmentation, especially in people with darker skin in addition to longer recovery times between sessions.

This old technology was great at breaking up large ink particles, not small ink particles.

The latest technology rollout was a Picosecond Laser to clear up the smaller ink particles without damaging the skin. This Newer Picosecond Technology uses a laser which emits even shorter bursts of light than the nanosecond laser technology. These bursts last trillionths of a second and break apart ink particles mostly using vibration rather than heating. A Picosecond Laser produces less heat allowing the break up of the ink into small particles, thus preventing tissue damage such as skin color changes and scarring.

The Enlighten laser by Cutera was designed to leverage the strengths of both nanosecond and picosecond technology by offering both lasers in one, the Enlighten Tattoo Removal Laser System.

This laser is more effective and less painful than the old laser technology.

The Enlighten Laser first uses Nanosecond Laser to break up large ink particles. Once the ink particles are broken into small ink particles, a picosecond laser is used to remove the remaining smaller ink particles without causing skin damage.

Almost done, but we must cover ink colors and what affects their removal.

The other important factor that must be considered when choosing a laser to remove your tattoo is which frequencies the laser offers to remove your tattoo's ink color. Inks absorb energy at different wavelengths. It is essential to choose a laser that has the frequency needed to remove the ink color of your tattoo.

Our Enlighten machine has three distinct wavelengths built-in.

These wavelengths are 532, 670 & 1064, thus allowing the removal of all ink colors and combinations.





- HOW MANY SESSIONS -

Thanks to the Enlighten laser, tattoo removal is faster and virtually painless at Miami Ink Off. The dual laser system allows for more effective removal with fewer treatments. At Miami Ink Off, most patients experience visible skin improvement after their very first session. The tattoo will continue to fade in the following weeks, with maximum clearing occurring at week 4 or 6.

Although our technology allows for faster and more effective removal of all tattoos, several factors still influence how quickly and effectively a tattoo can be removed:

Skin color: Individuals with darker skin may require more sessions to remove a tattoo effectively. The pigment in darker skin absorbs some of the energy of the laser dampening its ability to remove the tattoo.

Location of the tattoo: In general, tattoos closer to the heart are removed faster and more effectively. Tattoos on the head and neck can be removed the fastest, followed by tattoos on the upper torso, lower torso, upper arms and legs, forearms and lower legs. Tattoos on the hands and feet take the longest to remove.

Color of the tattoo: We find that the 670 wavelength is excellent for removing blues, teals, greens, and purples, while the 532 wavelength works best for reds, yellows, and oranges. The 1064 wavelength is the gold standard for black ink. Black and blue inks are generally the easiest to remove, while yellow and orange are more challenging, and green and teal can be more stubborn. For patients with darker skin tones, black and red inks can typically be treated safely without damage to the skin's surface.



Other colors are more difficult because the melanin in the skin competes with the laser energy and one must proceed slowly as not to damage the skin permanently.

Amount of ink in the tattoo: Small tattoos without much ink are easiest to remove. Professional tattoos with thick ink and intricate designs will require more sessions to remove. Additionally, if a tattoo covers up a previous tattoo, it will take more sessions to remove.

Your health: While the laser is needed to break up the ink particles, the body naturally clears away ink particles after they have been broken up. Better health means the body can clear away the ink faster. Additionally, certain health conditions may make it more difficult for your body to recover after each session or clear ink away.

Age: Older tattoos are more difficult to remove. Additionally, as we age, it becomes harder to recover after each treatment.

These factors can make it challenging to know the exact number of days or treatments necessary for tattoo removal. Rest assured that whichever of the above factors may apply to you, the Cutera technology is still the best bet for quick and virtually painless tattoo removal.



4

- PRICING -

After all the money you spent inking your skin, why should it cost even more to free yourself?



At Miami Ink Off we believe that starting over should be affordable and your finances should not block you from achieving the look you desire. You probably think that expert tattoo removal with the newest technology is rather expensive. With the Enlighten laser, fewer sessions are needed to completely remove the tattoo, significantly reducing the overall cost of removing a tattoo.

Our pricing is based on the size of the tattoo, measured in square inches, as well as tailored to your needs and preferences.

We offer a four-session and an unlimited session package. The first package is recommended for removal of simple black tattoos, whereas the second is preferable for more colorful tattoos. Additionally, we can work with you to create a payment plan if necessary.

Because so many factors influence how fast a tattoo can be removed, we provide a free consultation to every client. No pressure, no commitments. Just an estimate of how many sessions will be necessary to remove your tattoo and an opportunity to answer any questions you may have about the tattoo removal process. During your consultation, our experts will advise you on which package works best for you, and tailor a personalized solution for you.

5**- PAINLESS -**

Even for small, easy to remove tattoos, some level of discomfort is almost always experienced.

Thanks to our on-staff physicians, Miami Ink off is one of the few places to offer lidocaine injections to numb the skin. Lidocaine is a local anesthetic which delivers instant numbness to the area undergoing laser treatment. Lidocaine is much more effective than the numbing or cooling creams typically offered to reduce pain during tattoo removal. Additionally, because we use cutting edge laser technology, less skin damage occurs during each session, making the recovery process far less painful.

**DON'T
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WITH
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RUNNING OUT OF SPACE?

MAKE SPACE
FOR A NEW TATTOO
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